

Improving Taiwan's Industrial Structure - A Summary of the Specific Implementation Plan of Four Transformations of the Three Industries

1. The Ministry of Economic Affairs (MOEA) selected innovative fashion textile, high-tech logistic services, internationalized telecommunication services, smart living, and smart machine tools manufacturing from under its jurisdiction to be the demonstration spotlight industries for *the Four Transformations of Three Industries Project*. In the future, the execution will be based on the promotion strategy, methodology, and future innovation of each industry to expand into other ministries to fully exert its effect as an engine of overall industrial development.

2. Principles for Selecting Spotlight Industries:

- (1) Industries able to create the next wave of growth momentum.
- (2) Contributing to the transformation and adjustment of Taiwan's domestic industrial structure.
- (3) Specific results before 2015.
- (4) Creating related job opportunities.
- (5) Cross-ministry and inter-disciplinary.
- (6) Meeting the main theme of *Four Transformations of the Three Industries*:

1. A Service-oriented Manufacturing Industry:

Able to provide highly customizable services, able to generate profits from services, or able to derive other service providers.

2. A High-tech Services Industry:

Able to employ high-tech tools such as ICT to improve service quality,

reduce service costs, or able to generate other service demands.

3. An Internationalized Services Industry:

Equipped with global competitiveness, able to achieve substantial services exports, and has contributed significantly to Taiwan's economy.

4. A Specialty-oriented Traditional Industry:

Being able to apply innovative elements such as technology, aesthetics, new materials, and new operational models to add values to traditional industries; Being able to exploit the uniqueness and increase value-added.

3. Five Demonstration Spotlight Industries:

1. Smart living industry (a service-oriented manufacturing industry)
2. Smart machine tools manufacturing (a service-oriented manufacturing industry)
3. Logistic industry (a high-tech services industry)
4. Telecommunication service industry (an internationalized services industry)
5. Innovative fashion textile (a specialty-oriented traditional industry)

4. Promoting Overall Industrial Transformation:

For the concept of *Four Transformations of the Three Industries* to take root in the ministries and industries in order to aid its promotion within the entire industry, besides promoting the above five spotlight industries to serve as demonstration, the MOEA organized a series of seminars where all the ministries can learn from concept explanation and testimonies from companies.