

The Enterprises as Backbones of Industries Leaping Promotion Program

1. Definition of Enterprises as Backbones of Industries:

Reasonably sized with sound technical foundation, possessing unique technology and irreplaceability in specific disciplines, highly globally competitive, with operations or productions based mostly in Taiwan.

2. Program Objectives:

- (1) Selectively assisting groups of over 150 small and medium enterprises (SME) within 3 years.
- (2) Recognizing approximately 30 extraordinary enterprises as backbones of industries within 3 years.
- (3) Driving related investment to NT\$ 100 billion within 3 years.
- (4) Creating 10,000 jobs within 3 years.

3. Promotion Strategy:

- (1) Building Foundation: establishing backbone enterprises development promotional units and utilizing the existing 11 assisting systems to reinforce the assistance and support required by SMEs to develop.
- (2) Assisting Growth: to nurture SMEs with potentials, around 50 enterprises are selected every year for emphasized assistance by providing customized services in talents, technology, intellectual property, and brand name marketing.
- (3) Recognizing the Elites: about 10 backbone enterprises are selected every year and awarded *the Extraordinary Backbone Enterprise Award* to serve as the model for industries to emulate.

4. Assessment Principles:

(1) Selecting Elites: reasonably sized with revenue under NT\$ 20 billion or less than 2,000 employees; in business for over 10 years; possessing key, unique, and irreplaceable technical skills in specific disciplines; continuing to invest in R&D innovations; marketing internationally with own brands; with operations or productions based mostly in Taiwan yet possessing global marketing channels.

(2) Aiding Growth: SMEs possessing key, unique, and irreplaceable technical skills in specific disciplines, as well as possessing developing potentials in self-owned brands and international marketing channels will be given priority assistance via the assessment selection process.

5. Expected Benefits:

Nurturing backbone talents, reinforcing industrial competitiveness, solidifying Taiwanese industry's critical position in the globe, leading enterprises in technical improvement, creating new growth momentum for Taiwan's industry, and providing quality jobs within Taiwan.